



1. Name: MR.VICHAJ MALEENONT
- Position: Chairman of the Board, Chairman of the Executive Board and Chief Executive Officer
- Type of Director to be elected: Director
- Nomination Criteria and Procedure: Being an existing director of the Company who is considered to be qualified by the Nominating Committee
- Period of Directorship: 15 consecutive years
- Age: 91 years
- Education: High School Diploma, Grade 6
- Certificate: None
- Work Experience:
- 1995 - Present
- Chairman of the Board and Chairman of the Executive Board of BEC World Plc.
  - Chairman of the Executive Board and Director of The Bangkok Entertainment Co., Ltd.
  - Director and Executive Director of 3 subsidiaries of BEC World Group.
- Positions in other companies:
- Listed company: None
  - Non-listed company: None
  - Position in other companies competing/ materially related to Company's business: None
- Previous record in illegal dealing for the past ten years: None
- Previous record in wrong doing on misuse of insiders' information and inappropriate connected transaction for the past 2 years: None
- The Company's securities ownership (as of 31 December 2010): None
- Board Meeting Attendance in the Year 2010: 7 times from total 7 times
- Family Relationship: Father of Mr. Prasan Maleenont, Mr. Pravit Maleenont, Mr. Prachum Maleenont, Miss Ratana Maleenont, Miss Nipa Maleenont, Miss Amphorn Maleenont and Mrs. Ratchanee Nipatkusol.



2. Name:	MR.PRASAN MALEENONT								
Position:	Vice-Chairman of the Board, Vice-Chairman of the Executive Director and Chief Operating Officer								
Type of Director to be elected:	Director								
Nomination Criteria and Procedure:	Being an existing director of the Company who is considered to be qualified by the Nominating Committee								
Period of Directorship:	15 consecutive years								
Age:	67 years								
Education:	Bachelor Degree (Business Administration) Elmhurst College, Illinois, U.S.A.								
Certificate:	<ul style="list-style-type: none"><li>- Diploma, National Defence Course for the Joint State – Private Sectors (Class 7), The National Defence College</li><li>- Certificate of Director Accreditation Program (DAP) year 2004, Thai Institution of Directors Associations (IOD)</li></ul>								
Work Experience:	<table><tr><td>1995 - Present</td><td>- Chief Operating Officer of BEC World Plc</td></tr><tr><td>1985- Present</td><td>- Vice-Chairman of the Executive Board of The Bangkok Entertainment Co., Ltd.</td></tr><tr><td>1998-Present</td><td>- Chairman of the Board and Executive Director, BEC-Tero Entertainment Plc.</td></tr><tr><td>Present</td><td>- Director and Authorized Director of 19 subsidiaries of BEC World Group.</td></tr></table>	1995 - Present	- Chief Operating Officer of BEC World Plc	1985- Present	- Vice-Chairman of the Executive Board of The Bangkok Entertainment Co., Ltd.	1998-Present	- Chairman of the Board and Executive Director, BEC-Tero Entertainment Plc.	Present	- Director and Authorized Director of 19 subsidiaries of BEC World Group.
1995 - Present	- Chief Operating Officer of BEC World Plc								
1985- Present	- Vice-Chairman of the Executive Board of The Bangkok Entertainment Co., Ltd.								
1998-Present	- Chairman of the Board and Executive Director, BEC-Tero Entertainment Plc.								
Present	- Director and Authorized Director of 19 subsidiaries of BEC World Group.								
Positions in other companies									
- Listed company:	None								
- Non-listed company:	None								
- Position in other companies competing/ materially related to Company's business:	None								
Previous record in illegal dealing for the past ten years:	None								
Previous record in wrong doing on misuse of insiders' information and inappropriate connected transaction for the past 2 years:	None								
The Company's securities ownership (as of 31 December 2010):	121,667,500 Ordinary Shares representing, or 6.08% of total voting shares								
Board Meeting Attendance in the Year 2010:	6 times from total 7 times								
Family Relationship:	Son of Mr. Vichai Maleenont and elder brother of Mr. Pravit Maleenont, Mr. Prachum Maleenont, Miss Ratana Maleenont, Miss Nipa Maleenont, Miss Amphorn Maleenont and Mrs. Ratchanee Nipatkusol.								



3. Name:	MR.PRAVIT MALEENONT	
Position:	Director, Executive Director – Television Business and Senior Executive Vice President	
Type of Director to be elected:	Director	
Nomination Criteria and Procedure:	Being an existing director of the Company who is considered to be qualified by the Nominating Committee	
Period of Directorship:	15 consecutive years	
Age:	64 years	
Education:	BS Engineering University of Illinois, Chicago, Illinois, USA	
Certificate:	<ul style="list-style-type: none"><li>- Diploma, National Defence Course for the Joint State – Private Sectors (Class 3), The National Defence College</li><li>- Certificate of Director Accreditation Program (DAP) year 2004, Thai Institution of Directors Associations (IOD)</li></ul>	
Work Experience:		
	1995 - Present	- Director, Executive Director – Television Business and Senior Executive Vice President, BEC World Plc.
	1985- Present	- Managing Director of The Bangkok Entertainment Co., Ltd.
	Present	- Director and Authorized Director of 7 subsidiaries of BEC World Group.
Positions in Other Companies		
- Listed company:		None
- Non-listed company:		None
- Position in other companies competing/ materially related to Company's business:		None
Previous record in illegal dealing for the past ten years:		None
Previous record in wrong doing on misuse of insiders' information and inappropriate connected transaction for the past 2 years:		None
The Company's securities ownership (as of 31 December 2010):		127,575,000 Ordinary Shares representing, or 6.38% of total voting shares
Board Meeting Attendance in the Year 2010:		7 times from total 7 times
Family Relationship:		Son of Mr. Vichai Maleenont, younger brother of Mr. Prasan Maleenont and elder brother of Mr. Prachum Maleenont, Miss Ratana Maleenont, Miss Nipa Maleenont, Miss Amphorn Maleenont and Mrs. Ratchanee Nipatkusol.



4. Name:	MS.RATANA MALEENONT
Position:	Director, Executive Director – Finance and Accounting Business Chairman of the Nominating Committee
Type of Director to be elected:	Director
Nomination Criteria and Procedure:	Being an existing director of the Company who is considered to be qualified by the Nominating Committee
Period of Directorship:	15 consecutive years
Age:	61 years
Education:	Bachelor Degree in Economics, Thammasat University.
Certificate:	Director Accreditation Program (DAP) year 2004, Thai Institution of Directors Association [IOD]
Work Experience:	
	1995 – Present - Director, Executive Director - Finance and Accounting Business of BEC World Plc.
	1985-Present - Director and Executive Director of The Bangkok Entertainment Co., Ltd.
	Present - Director and Authorized Director of 12 subsidiaries of BEC World Group.
Positions in Other Companies	
- Listed company:	None
- Non-listed company:	None
- Position in other companies competing/ materially related to Company's business:	None
Previous record in illegal dealing for the past ten years:	None
Previous record in wrong doing on misuse of insiders' information and inappropriate connected transaction for the past 2 years:	None
The Company's securities ownership (as of 31 December 2010):	123,575,000 Ordinary Shares representing, or 6.18% of total voting shares
Board Meeting Attendance in the Year 2010:	7 times from total 7 times
Nominate Committee Attendance in the Year 2010:	2 times from total 2 times
Family Relationship:	Daughter of Mr. Vichai Maleenont, younger sister of of Mr. Prasan Maleenont and Mr. Pravit Maleenont and elder sister of Mr. Prachum Maleenont, Miss Nipa Maleenont, Miss Amphorn Maleenont and Mrs. Ratchanee Nipatkusol.



5. Name: Ms. Nipa Maleenont
- Position: Director
- Type of Director to be elected: Non-Executive Director
- Nomination Criteria and Procedure: Being an existing director of the Company who is considered to be qualified by the Nominating Committee
- Period for being director of the company: 15 years consecutively
- Age: 59 years
- Education: Bachelor's Degree in Commercial and Accounting, Thammasat University.
- Certificate: Director Accreditation Program (DAP) year 2004, Thai Institution of Directors Association [IOD]
- Work Experience:
- |                |   |
|----------------|---|
| 1995 – Present | - Director and Authorized Director of BEC World Plc.,                     |
| Present        | - Director and Authorized Director of The Bangkok Entertainment Co., Ltd. |
| Present        | - Director and Authorized Director of 3 subsidiaries of BEC World Group   |
- Positions in other companies
- Listed company: None
  - Non-listed company: None
  - Position in other companies competing/  
Materially related to Company's business: None
- Previous record in illegal dealing for the past ten years: None
- Previous record in wrong doing on misuse of insiders' information and inappropriate connected transaction for the past 2 years: None
- The Company's securities ownership (as of 31 December 2010): 127,575,000 Ordinary Shares representing, or 6.38% of total voting shares
- Board Meeting Attendance in the Year 2010: 7 times from 7 times.
- Family relationship: Daughter of Mr. Vichai Maleenont, younger sister of Mr. Prasan Maleenont , Mr. Pravit Maleenont and Miss Ratana Maleenont and elder sister of Mr. Prachum Maleenont, Miss Amphorn Maleenont and Mrs. Ratchanee Nipatkusol.