



ทะเบียนเลขที่ 0107538000673

บริษัท บีอีซี เวิลด์ จำกัด (มหาชน)

BEC WORLD PUBLIC COMPANY LIMITED

14 January 2014

Re: Notification for Auction Result regarding Commercial Digital TV Licenses (National Level)

To: Managing Director
Stock Exchange of Thailand

As BEC-MULTIMEDIA CO., LTD. ("BEC-MULTIMEDIA"), a subsidiary company, which we, BEC WORLD PUBLIC COMPANY LIMITED, holds 99.99% of the total shares, had entered into the auction for commercial digital TV licenses (National Level) for 3 categories, i.e. High-Definition Variety Category, Standard-Definition Variety Category and Standard-Definition for Kids and Family Category on 26 and 27 December 2013.

We wish to inform that the National Broadcasting and Telecommunications Commission ("NBTC") has notified us by issuing a letter Sor Tor Chor No. 4006/934 dated 10 January 2014, Re: Notification for Auction Result regarding Commercial Digital TV Licenses (National Level), that the Broadcasting and Telecommunications Commission ("BTC") has already certified the aforesaid auction result that BEC-MULTIMEDIA won the auction for the followings:

- 1) High-Definition Variety Category, at the bidding price of 3,530 Million Baht (Exclusive of VAT)
- 2) Standard-Definition Variety Category, at the bidding price of 2,275 Million Baht (Exclusive of VAT)
- 3) Standard-Definition for Kids and Family Category, at the bidding price of 666 Million Baht (Exclusive of VAT)

In the total of 6,471 Million Baht (Exclusive of VAT)

Consequently, BEC-MULTIMEDIA, is required to comply with the conditions of the NBTC's Notification on Criteria, Procedures and Conditions for Auction for Commercial Digital TV Licenses (National Level) B.E. 2556.

Please be informed accordingly,

Sincerely yours,

(Mr. Chatchai Thiamtong)

Vice President - Finance