



บริษัท บีอีซี เวิลด์ จำกัด (มหาชน)

**BEC WORLD PUBLIC COMPANY LIMITED**

(Translation)

September 19, 2012

Re: Inform the establishment of a new JV Company name Forever BEC-Tero Company Limited

To: President,  
The Stock Exchange of Thailand

BEC was informed by BEC-Tero Entertainment Public Company Limited [BEC-Tero] - our subsidiary which BEC holds 60% of the paid up capital and the substantial portion of the rest are held by non-connected parties, that BEC-Tero has established a new joint venture company in the Republic of the Union of Myanmar with Forever Group Company Limited, a private limited company under the laws of the Union of Myanmar. The details are as follow;

- Company name: Forever BEC-Tero Company Limited
- Country of incorporation of the company: The Republic of the Union of Myanmar
- Type of business: Media and Advertisement services
- Authorized capital: USD 100,000
- Shareholding structure: BEC-Tero Entertainment Public Company Limited holds 49% and Forever Group Company Limited holds 51%
- Source of funds: BEC-Tero Entertainment Plc's working capital
- Status of Company Registration: The Permit and Certificate of Incorporation (Temporary) are issued by the Ministry of National Planning and Economic Development, The Republic of the Union of Myanmar, already. The company is currently taking actions to fulfill the conditions set forth by the Ministry of National Planning and Economic Development to procure the Permit and Certificate of Incorporation (Original).

The Company hereby certifies that the establishment of the new subsidiary is neither categorized into any connected transaction classes nor covered by the basis used to consider the volume pursuant to the Securities and Exchange Commission (SEC)'s notification governing the rules, procedures and disclosure of information regarding the acquisition and disposal of the assets of listed company.

Please be informed accordingly

Sincerely yours,

Chatchai Thiamtong

Vice President – Finance