

BUSINESS OPERATION OF BEC WORLD GROUP



1. BROADCASTING AND MEDIA BUSINESS

On 31 December 2015, the BEC World Group comprises of BEC World Plc., the parent company; 23 subsidiary companies and 2 associated companies, which could be divided by type of business as follows:

1.1 TV Business

1.1.1 Analogue Terrestrial Free to Air TV broadcasting - Bangkok Entertainment Co., Ltd. (“Bangkok”), a subsidiary company, operates Thai TV Channel 3, a terrestrial analog system in nationwide free to air television in analog network under the concession agreement with MCOT Public Company Limited.



1.1.2 Digital Terrestrial TV (“DTTV”), National Business Service category, - BEC Multimedia Co., Ltd. (“BECM”), a subsidiary company of BEC World, won an auction for Licenses to use Allocated Frequencies for National Commercial Digital Television Services, from National Broadcasting and Telecommunications Commission (“NBTC”), which is (1) High-Definition Variety Category “3 HD Channel on channel 33”, (2) Standard-Definition Variety Category “3 SD Channel on channel 28” and (3) Standard-Definition for Kids and Family Category “3 Family Channel on channel 13”. The said 3 licenses are for the period of 15 years, starting from 25 April 2014 to 24 April 2029.

In this regard, Bangkok Entertainment Co., Ltd. has made a settlement agreement with National Broadcasting Commission “NBC” in the presence of the Central Administration Court on 8 October 2014 that, in order to support national and NBC’s policy to change broadcasting system from Analog system to Digital system and to be in conform with the practice of all other Analog television operators, NBC authorized and approved BECM and Bangkok Entertainment Co., Ltd. to make a simulcast broadcasting, using Ch 3 analog to distribute simultaneously with Ch 33 HD digital channel. The said simulcasting is the same way as those of Ch 7 and Ch 9, which is “Real Time Pass Through” with 33 HD digital channel. The NBC meeting on 10 October

2014 already approved the amended program schedule of Ch 33 HD and Ch 33 HD has begun the simulcasting broadcasting of Ch 33 HD with Ch 3 since 10 October, 2014 onward.

1.1.3 Subscribed TV broadcasting: BEC World Group pays attention to subscribed TV broadcasting to broadcast its signal to viewer in nationwide and worldwide by already broadcasted its TV program to Japan and U.S.A, including looking for additional new business alliance in various countries.

1.2 Radio Broadcasting - Bangkok Entertainment Co., Ltd. operates MCOT radio station FM frequency 105.5MHz. You & I Corporation Co., Ltd. operates FM frequency FM 95.5 MHz, whereby Virgin BEC-TERO Radio Co., Ltd. is responsible for sale of air time and giving advice regarding program development. In addition, due to the experience in radio business operation, BEC-TERO Entertainment Plc. and BEC-TERO Radio have had jointly operated the programs on FM frequency FM 98.0 MHz. since the beginning of 2014 and ceased its operation on 30 September 2015.

1.3 New Media - i.e., internet and mobile phone related businesses, operated by BECi Corporation Ltd. We also look for opportunity to operate satellite TV business through Bangkok Satellite & Telecommunication Co., Ltd. and Satellite TV Broadcasting Co., Ltd.

2. PROGRAM SOURCING–PRODUCTION, DISTRIBUTION AND SUPPORTING BUSINESSES

2.1 Entertainment and Documentary Program Sourcing, Production and Distribution operated by BEC World Public Co., Ltd., Rungsirojvanit Co., Ltd., New World Production Co., Ltd., Bangkok Television Co., Ltd., TVB 3 Network Co., Ltd., BEC International Distribution Co., Ltd. and BEC-TERO Entertainment Plc. BEC News Bureau Co., Ltd. provides news for broadcasting on radio and television, including selling some certain BEC’s news to other news stations. In addition, Forever BEC-TERO Co, Ltd. also source and produce program for broadcasting in Republic of the Union of Myanmar.

2.2 Production of Variety Shows, content and Promotional campaign activities operated

by BEC-TERO Entertainment Plc. Live Nation BEC-TERO Entertainment Co., Ltd., conducts business relating to foreign artist concert business in Thailand. BEC-TERO Scenario Co., Ltd. conducts business relating to musical play. BEC-TERO True Visions Co., Ltd. conducts business relating to sport activities management and services. BEC-TERO Sasana Co., Ltd. administrates and manages football club. ThaiTicketMajor Co., Ltd. provides public relations activities and advertising services, as well as ticket sales (shows and bus tickets). BEC-TERO Myanmar Co., Ltd. provides shows ticket sale and reservation services, entertainment activity services and the sale of music and program products in Republic of the Union of Myanmar.

2.3 Extended and Supporting Businesses

- BEC IT Solution Co., Ltd., provides information technology services. BEC Asset Co., Ltd. provides asset management and leases. BEC Broadcasting Center Co., Ltd. provides broadcasting facilities services. In addition, there is a plan to provide a wide range of production services, including TV studio and equipment for rental and post-production services by BEC STUDIO Co., Ltd.

At present, BEC World Public Co., Ltd. has a registered capital of Baht 2 billion divided into 2,000 million ordinary shares with par value at Baht 1 per share. The company’s shares listed, under its abbreviation as “BEC”, has begun trading on the SET on July 18, 1996. As of 31 December 2015, BEC WORLD Group employs around of 2,655 employees.

BEC World Public Co., Ltd. has its registered office at 3199 Maleenont Tower, Floor B1, G, 2, 3, 8, 9, 10, 30 - 34, Rama 4 Road, Klongton, Klongtoey, Bangkok, 10110, and can be reached by telephone at (66) 2204-3333, 2262-3333, by fax at (66) 2204-1384 and at its website: www.becworld.com.

