



REPORT OF DIRECTORS RELATING TO RESPONSIBILITY FOR FINANCIAL STATEMENTS

The accompanied financial statements comprised of Balance Sheets, Statements of Income, Statements of Changes in Shareholders' Equity, Statement of Cash Flows and Notes to the Financial Statements have been prepared by the management in conformity with generally accepted accounting principles and appropriate accounting policies applied consistently and based on management's best estimates and judgments with adequate disclosure of material issues.

The Board of Directors has set up and maintained effective internal control system designed to provide the management with reasonable assurance that transactions are recorded properly, the assets are safeguarded and that material frauds and malpractices are precluded.

The Board of Director also appointed the Audit Committee, which comprises of three independent non-executive directors to review the accuracy and sufficiency of the company's financial reports and to ensure the adequacy and the efficiency of the internal control systems of the Company. Opinion of the Audit committee is shown in Audit committee's Report published in this Annual Report.

BEC World Plc. also arranged to have independent certified public accountant as auditor auditing the financial statements. The auditor performed audits of the financial statements in accordance with generally accepted auditing standards and expressed his independent opinion on the true and fair of the company's financial positions and performance of its operations as stated in the financial statements. Auditor's Report is also shown in this Annual Report.

(Mr. Vichai Maleenont)

Chairman

On behalf of the Board of Director



AUDITOR'S REPORT

V & A

DR. VIRACH AND ASSOCIATE OFFICE COMPANY LIMITED

7th Floor, Panunee Building, 518/3 Ploenchit Road., Bangkok 10330

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To The Shareholders BEC World Public Company Limited

I have audited the consolidated balance sheets of BEC World Public Company Limited and its subsidiaries as at December 31, 2009 and 2008, the related consolidated statements of income, changes in shareholders' equity and cash flows for the years then ended and the separate financial statements of BEC World Public Company Limited for the same periods. These financial statements are the responsibility of the Company's management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with generally accepted auditing standards. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. I believe that my audit provides a reasonable basis for my opinion.

In my opinion, the aforementioned financial statements present fairly, in all material respects, the financial position of BEC World Public Company Limited and its subsidiaries and the separate financial statements of BEC World Public Company Limited as at December 31, 2009 and 2008, the results of their operations and their cash flows for the years then ended in accordance with generally accepted accounting principles.

(Mr. Chaikorn Aunpitongsa)

Certified Public Accountant Registration No. 3196

February 9, 2010



BALANCE SHEETS

BEC WORLD PUBLIC COMPANY LIMITED AND SUBSIDIARIES

As at December 31, 2009 and 2008

BAHT

	Notes	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
		2009	2008	2009	2008
ASSETS					
Current Assets					
Cash and cash equivalents		4,367,659,847	3,327,569,824	1,899,172,387	922,384,213
Current investments					
Fixed deposit at bank		-	982,429,644	-	920,000,000
Investments in Mutual Fund-net	3.2 and 4	73,924,312	99,117,613	11,971	11,325
Investments in related companies	3.3 and 8	-	2,183,993	-	-
Total short-term investments		73,924,312	1,083,731,250	11,971	920,011,325
Trade accounts receivable-net	3.4 and 5	760,313,636	715,884,181	545,932,191	350,084,266
Short-term loans to related parties-net	6	24,130,396	31,151,084	247,000,000	224,996,923
Inventories	3.5 and 7	261,002	375,081	-	-
Other current assets					
Dividend receivable		-	-	1,099,991,400	1,349,985,100
Concerts and television programmes under process	3.6	59,358,270	19,038,406	1,143,780	1,143,780
Accrued interest income		30,536,421	36,463,754	8,655,243	18,012,221
Others		225,642,506	124,693,629	5,428,422	6,230,829
Total other current assets		315,537,197	180,195,789	1,115,218,845	1,375,371,930
Total Current Assets		5,541,826,390	5,338,907,209	3,807,335,394	3,792,848,657
Non-current Assets					
Investments in associates-net	3.7 and 8	-	-	-	-
Investments in subsidiaries-net	3.7 and 8	-	-	802,543,028	798,348,528
Other long-term investments					
Investments in available-for-sale securities-net	3.8 and 9	65,822,500	91,712,500	65,822,500	91,712,500
Investments in other companies	3.9	3,000,000	3,000,000	-	-
Investments in land and structures	3.10 and 10	63,431,165	63,431,165	763,980	763,980
Total other long-term investments		132,253,665	158,143,665	66,586,480	92,476,480
Property, plant and equipment-net	3.11 and 11	403,363,030	481,009,733	11,320,818	25,675,366
Intangible assets-net	3.12 and 12	53,927,587	45,745,932	58	58
Deferred right to use property-net	3.13 and 13	1,154,175,519	1,165,983,341	-	-
Deferred pictures rental, picture products, plays and copyright charges-net	3.14 and 14	1,281,350,485	1,179,127,289	697,752,246	525,489,291
Deposit on pictures copyright		9,882,648	37,203,832	-	11,203,832
Prepaid plays production		142,208,000	179,824,000	96,208,000	150,824,000
Fixed deposit with obligation	21.1	16,241,723	20,430,175	-	-
Other non-current assets		55,920,540	68,490,843	9,985,016	10,471,683
Total Non-current Assets		3,249,323,197	3,335,958,810	1,684,395,646	1,614,489,238
TOTAL ASSETS		8,791,149,587	8,674,866,019	5,491,731,040	5,407,337,895

Notes to the financial statements form an integral part of these statements.



BALANCE SHEETS (Continued)

BEC WORLD PUBLIC COMPANY LIMITED AND SUBSIDIARIES

As At December 31, 2009 And 2008

BAHT

	Notes	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
		2009	2008	2009	2008
LIABILITIES AND SHAREHOLDERS' EQUITY					
Current Liabilities					
Bank overdrafts from financial institutions		-	2,834,841	-	-
Trade accounts payable		186,518,873	173,359,098	91,344,273	88,466,959
Corporate income tax payable		428,066,237	643,820,786	47,971,886	53,419,400
Other current liabilities					
Accrued expenses		416,716,115	410,413,797	27,615,454	26,858,599
Revenue Department payable		72,837,826	82,940,097	12,152,566	15,387,840
Undue sale tax		46,259,556	45,595,216	34,348,391	22,902,709
Cash received from selling tickets- the contracting companies		77,719,890	18,545,097	-	-
Others		207,727,404	89,776,514	3,324,928	3,092,830
Total other current liabilities		821,260,791	647,270,721	77,441,339	68,241,978
Total Current Liabilities		1,435,845,901	1,467,285,446	216,757,498	210,128,337
Total Liabilities		1,435,845,901	1,467,285,446	216,757,498	210,128,337
Shareholders' Equity					
Share capital					
Authorized share capital					
2,000,000,000 common stocks of Baht 1 par value		2,000,000,000	2,000,000,000	2,000,000,000	2,000,000,000
Issued and paid-up share capital					
2,000,000,000 common stocks at Baht 1 each		2,000,000,000	2,000,000,000	2,000,000,000	2,000,000,000
Premium on common stocks		1,166,724,373	1,166,724,373	1,166,724,373	1,166,724,373
Unrealized loss on investments					
in available-for-sale securities	9	(24,000,704)	(5,820,850)	(24,000,704)	(5,820,850)
Retained earnings					
Appropriated					
Legal reserve	17	200,000,000	200,000,000	200,000,000	200,000,000
Unappropriated		3,846,380,253	3,711,708,961	1,932,249,873	1,836,306,035
Total Shareholders' Equity of Parent Company		7,189,103,922	7,072,612,484	5,274,973,542	5,197,209,558
Minority Interest		166,199,764	134,968,089	-	-
Total Shareholders' Equity		7,355,303,686	7,207,580,573	5,274,973,542	5,197,209,558
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY		8,791,149,587	8,674,866,019	5,491,731,040	5,407,337,895

Notes to the financial statements form an integral part of these statements.



STATEMENTS OF INCOME

BEWORLD PUBLIC COMPANY LIMITED AND SUBSIDIARIES

For the years ended December 31, 2009 and 2008

BAHT

	Notes	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
		2009	2008	2009	2008
REVENUES					
Advertising income		8,371,918,560	8,194,334,301	529,614,750	530,880,000
Income from copyright and other services		180,518,867	212,685,189	1,209,240,602	912,690,244
Income from organizing concerts and shows		396,550,159	391,106,588	-	-
Dividend income	8	-	-	2,238,786,196	2,647,178,460
Other incomes					
Interest income		58,893,152	107,298,263	40,967,361	67,549,548
Gain from reverse loss on impairment of investments in subsidiaries		-	-	4,242,000	4,200,000
Others		50,218,914	55,466,137	1,354,863	7,029,090
Total other incomes		109,112,066	162,764,400	46,564,224	78,778,638
Total Revenues		9,058,099,652	8,960,890,478	4,024,205,772	4,169,527,342
EXPENSES					
Cost of sales and services	18	3,256,860,301	2,892,636,215	1,044,022,918	773,152,339
Cost of organizing concerts and shows		361,674,211	384,525,699	-	-
Selling expenses		482,015,311	508,695,803	3,555,947	2,291,915
Administrative expenses		1,052,201,979	922,287,575	232,552,331	209,725,622
Loss on investment impairment in subsidiaries and associate		-	-	47,500	578,837
Loss on investment disposal in associate		-	27,015,111	-	-
Directors's remuneration	15	15,790,000	15,940,000	15,790,000	15,940,000
Total Expenses		5,168,541,802	4,751,100,403	1,295,968,696	1,001,688,713
Share of loss from investment in associates		-	20,454,859	-	-
Profit before Finance Costs and Income Tax Expenses		3,889,557,850	4,189,335,216	2,728,237,076	3,167,838,629
Finance Costs		104,203	151,980	-	-
Profit before Income Tax Expenses		3,889,453,647	4,189,183,236	2,728,237,076	3,167,838,629
Income Tax Expenses	23	1,169,473,112	1,250,943,592	132,293,238	136,444,045
Net Profit		2,719,980,535	2,938,239,644	2,595,943,838	3,031,394,584
Profit attributable to					
Equity holders of the parent		2,634,671,292	2,875,209,755	2,595,943,838	3,031,394,584
Minority interest		85,309,243	63,029,889	-	-
Earnings per share to equity holders of the parent					
Basic Earnings Per Share	3.15	1.32	1.44	1.30	1.52
Issued and paid-up 2,000,000,000 common stocks					

Notes to the financial statements form an integral part of these statements.



STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY

BEC WORLD PUBLIC COMPANY LIMITED AND SUBSIDIARIES

For the years ended December 31, 2009 and 2008

BAHT

CONSOLIDATED

Notes	Issued and paid-up share capital	Premium on common stocks	Unrealized loss	Equity holders of the parent			Total equity holders of the parent	Minority interest	Total
				Translation of financial statement		Retained earnings			
				differences	Legal reserve				
Beginning balances, January 1, 2008	2,000,000,000	1,166,724,373	-	(3,393,650)	200,000,000	3,136,499,206	6,499,829,929	139,874,727	6,639,704,656
Translation of financial statement differences				(361,962)			(361,962)	(241,308)	(603,270)
Minority interest increase during the year								10	10
Minority interest decrease during the year								(577,348)	(577,348)
Sold investment in associate held by subsidiary				3,755,612			3,755,612	2,503,744	6,259,356
Investments in available-for-sale securities									
Recognized loss in equity holders	9		(5,820,850)				(5,820,850)	-	(5,820,850)
Net profit for the year 2008						2,875,209,755	2,875,209,755	63,029,889	2,938,239,644
Dividend payment	15					(2,300,000,000)	(2,300,000,000)	-	(2,300,000,000)
Subsidiary's dividend paid to minority interest								(69,621,625)	(69,621,625)
Ending balances, December 31, 2008	2,000,000,000	1,166,724,373	(5,820,850)	-	200,000,000	3,711,708,961	7,072,612,484	134,968,089	7,207,580,573
Minority interest increase during the year								9,136,306	9,136,306
Investments in available-for-sale securities									
Recognized loss in equity holders	9		(19,290,000)				(19,290,000)	-	(19,290,000)
Transferred to gain or loss from disposal	9		1,110,146				1,110,146	-	1,110,146
Net profit for the year 2009						2,634,671,292	2,634,671,292	85,309,243	2,719,980,535
Dividend payment	15					(2,500,000,000)	(2,500,000,000)	-	(2,500,000,000)
Subsidiary's dividend paid to minority interest								(63,213,874)	(63,213,874)
Ending balances, December 31, 2009	2,000,000,000	1,166,724,373	(24,000,704)	-	200,000,000	3,846,380,253	7,189,103,922	166,199,764	7,355,303,686

Notes to the financial statements form an integral part of these statements.



STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY (Continued)

BEC WORLD PUBLIC COMPANY LIMITED AND SUBSIDIARIES

For the years ended December 31, 2009 and 2008

BAHT

	Notes	SEPARATE FINANCIAL STATEMENTS					Total
		Issued and paid-up share capital	Premium on common stocks	Unrealized loss	Retained earnings		
					Legal reserve	Unappropriated	
Beginning balances, January 1, 2008		2,000,000,000	1,166,724,373	-	200,000,000	1,104,911,451	4,471,635,824
Investments in available-for-sale securities							
Recognized loss in equity holders	9			(5,820,850)			(5,820,850)
Net profit for the year 2008						3,031,394,584	3,031,394,584
Dividend payment	15					(2,300,000,000)	(2,300,000,000)
Ending balances, December 31, 2008		2,000,000,000	1,166,724,373	(5,820,850)	200,000,000	1,836,306,035	5,197,209,558
Investments in available-for-sale securities							
Recognized loss in equity holders	9			(19,290,000)			(19,290,000)
Transferred to gain or loss from disposal	15			1,110,146			1,110,146
Net profit for the year 2009						2,595,943,838	2,595,943,838
Dividend payment	15					(2,500,000,000)	(2,500,000,000)
Ending balances, December 31, 2009		2,000,000,000	1,166,724,373	(24,000,704)	200,000,000	1,932,249,873	5,274,973,542

Notes to the financial statements form an integral part of these statements.



STATEMENTS OF CASH FLOWS

BEC WORLD PUBLIC COMPANY LIMITED AND SUBSIDIARIES

For the years ended December 31, 2009 and 2008

BAHT

	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
	2009	2008	2009	2008
CASH FLOWS FROM OPERATING ACTIVITIES				
Profit before income tax expenses	3,889,453,647	4,189,183,236	2,728,237,076	3,167,838,629
ADJUSTMENTS TO RECONCILE NET PROFIT TO NET CASH PROVIDED FROM (USED IN) OPERATIONS				
Depreciation	233,381,351	237,101,613	23,964,490	28,805,494
Amortization of intangible assets	8,896,615	4,065,847	-	25,855
Amortization of right to use property	120,618,775	109,189,901	-	-
Amortization of pictures rental, plays, picture products and copyright charges	1,373,660,648	1,152,732,687	995,972,088	733,727,237
Bad debts	4,779,126	10,061,701	-	-
Increase (decrease) in doubtful debt				
- Trade accounts receivable	(19,014,415)	9,721,479	-	-
- Short-term loans to related parties	7,020,688	2,848,916	5,161,914	2,989,663
Unrealized (gain) loss on investments in Open-end Fund	747,438	624,463	(646)	(498)
Gain on assets disposal	(2,184,320)	(1,671,030)	-	(3,733)
(Gain) loss on exchange rates	(762,492)	429,734	(452,752)	681,788
Dividend income	-	-	(2,238,786,196)	(2,647,178,460)
Loss on impairment of investments in subsidiaries and associates	-	-	47,500	578,837
Gain from reverse loss on impairment of investments in subsidiaries	-	-	(4,242,000)	(4,200,000)
Gain on investment disposal in subsidiary	(856,346)	-	-	-
Loss on investment disposal in associate	-	27,015,111	-	-
Loss on dissolution-investment in related companies	1,324	-	-	-
Loss on investment disposal in available-for-sale securities	1,226,396	-	1,226,396	-
Gain on investment disposal in other company	-	(1,301,998)	-	-
Interest income	(58,893,152)	(107,298,263)	(40,967,361)	(67,549,548)
Interest expenses	104,203	151,980	-	-
Share of loss on investment in associates	-	20,454,859	-	-
Share of loss on subsidiaries' dissolution	-	1,085,352	-	-
Profit from operation before changes in operating assets and liabilities items	5,558,179,486	5,654,395,588	1,470,160,509	1,215,715,264

Notes to the financial statements form an integral part of these statements.



STATEMENTS OF CASH FLOWS (Continued)

BEC WORLD PUBLIC COMPANY LIMITED AND SUBSIDIARIES

For the years ended December 31, 2009 and 2008

BAHT

	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
	2009	2008	2009	2008
CASH FLOWS FROM OPERATING ACTIVITIES (CONTINUED)				
(INCREASE) DECREASE IN OPERATING ASSETS ITEMS				
Investments in Open-end Fund	24,445,863	230,956,284	-	286,800,000
Trade accounts receivable	(30,474,711)	11,443,851	(195,847,925)	146,623,428
Inventories	114,079	(63,381)	-	-
Other current assets	(137,026,871)	18,122,377	802,407	1,957,198
Deposit on pictures copyright charges	27,321,184	(4,499,259)	11,203,832	(11,203,832)
Prepaid plays production	37,616,000	(115,004,000)	54,616,000	(86,004,000)
Other non-current assets	12,570,303	5,055,518	486,667	(270,000)
INCREASE (DECREASE) IN OPERATING LIABILITIES ITEMS				
Trade accounts payable	13,925,432	(213,240,427)	3,318,427	(136,756,869)
Other current liabilities	94,958,145	(48,074,301)	9,211,000	(3,837,243)
CASH PROVIDED FROM OPERATION	5,601,628,910	5,539,092,250	1,353,950,917	1,413,023,946
Interest expenses paid	(60,985)	(40,348)	-	-
Income tax expenses paid	(1,389,469,531)	(1,093,094,503)	(137,740,752)	(139,138,642)
NET CASH PROVIDED FROM OPERATING ACTIVITIES	4,212,098,394	4,445,957,399	1,216,210,165	1,273,885,304
CASH FLOWS FROM INVESTING ACTIVITIES				
(Increase) decrease in fixed deposits at bank	982,429,644	(741,595,005)	920,000,000	(719,165,362)
(Increase) decrease in fixed deposit with obligation	4,188,452	(11,122,185)	-	-
Proceeds from interest income	64,820,485	95,203,712	47,523,318	58,159,976
Proceeds from dividend income	-	-	2,488,779,896	1,297,193,360
Increase in short-term loans to related parties	-	-	(65,500,000)	(2,200,000)
Settlement from short-term loans to related parties	-	10,065,570	41,136,030	107,552,007
Proceeds from investments disposal in subsidiary	3,092,664	-	-	-
Proceeds from investments disposal in associate	-	11,355,112	-	-
Proceeds from investments disposal in other company	-	5,034,660	-	-
Proceeds from dissolution of related companies	2,182,669	-	-	-
Proceeds from investments disposal in available-for-sale securities	6,483,750	-	6,483,750	-
Purchase of equipment	(84,361,222)	(88,682,757)	(9,609,942)	(814,348)
Proceeds from equipment disposal	10,083,269	6,098,569	-	3,738
Increase in intangible asset	(17,078,270)	(4,936,900)	-	-
Increase in right to use property	(108,810,953)	(174,006,268)	-	-
Increase in pictures rental, picture products, plays and copyright charges	(1,475,883,844)	(1,057,200,902)	(1,350,971,623)	(770,539,882)
Proceeds from plays disposal	-	-	182,736,580	124,947,460
NET CASH PROVIDED FROM (USED IN) INVESTING ACTIVITIES	(612,853,356)	(1,949,786,394)	2,260,578,009	95,136,949

Notes to the financial statements form an integral part of these statements.



STATEMENTS OF CASH FLOWS (Continued)

BEC WORLD PUBLIC COMPANY LIMITED AND SUBSIDIARIES

For the years ended December 31, 2009 and 2008

BAHT

	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
	2009	2008	2009	2008
CASH FLOWS FROM FINANCING ACTIVITIES				
Increase (decrease) in bank overdrafts and short-term loans from financial institutions	(2,834,841)	2,834,841	-	-
Dividend payment	(2,500,000,000)	(2,300,000,000)	(2,500,000,000)	(2,300,000,000)
Subsidiary's dividend paid to minority interest	(63,220,174)	(69,606,725)	-	-
Proceeds from capital increase in minority interest in subsidiary	6,900,000	10	-	-
NET CASH USED IN FINANCING ACTIVITIES	(2,559,155,015)	(2,366,771,874)	(2,500,000,000)	(2,300,000,000)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	1,040,090,023	129,399,131	976,788,174	(930,977,747)
CASH AND CASH EQUIVALENTS AS AT JANUARY	1, 3,327,569,824	3,201,101,650	922,384,213	1,853,361,960
LESS CASH AND CASH EQUIVALENTS TRANSFERRED FROM DISSOLVED COMPANIES HELD BY SUBSIDIARY	-	(2,930,957)	-	-
CASH AND CASH EQUIVALENTS AS AT DECEMBER 31,	4,367,659,847	3,327,569,824	1,899,172,387	922,384,213
ADDITIONAL DISCLOSURE ITEMS TO CASH FLOWS STATEMENTS :				
NON-CASH ITEMS CONSIST OF				
Increase in other accounts receivable from investment disposal in other company	-	2,267,328	-	-
Transferred accrued interest income to short-term loans to related parties	-	-	2,801,021	4,076,008
Dividend receivable	-	-	1,099,991,400	1,349,985,100
Subsidiary's dividend payable to minority interest	8,600	14,900	-	-
Increase in fixed assets from assets payable	79,272,375	5,503,838	-	-
Transferred investments in associates to available-for-sale securities	-	97,533,350	-	97,533,350
Investment in-available-for-sale securities				
Recognized loss in equity holders	(19,290,000)	(5,820,850)	(19,290,000)	(5,820,850)
Transferred to gain or loss from disposal	1,110,146	-	1,110,146	-
Translation of financial statement differences	-	361,962	-	-
Decrease in minority interest from translation of financial statement differences	-	241,308	-	-
Increase in minority interest from investment disposal in associate	-	2,503,744	-	-

Notes to the financial statements form an integral part of these statements.



STATEMENTS OF CASH FLOWS (Continued)

BEC WORLD PUBLIC COMPANY LIMITED AND SUBSIDIARIES

For the years ended December 31, 2009 and 2008

BAHT

	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
	2009	2008	2009	2008
SUPPLEMENTARY STATEMENTS				
Reclassified investments in subsidiaries				
<p>In the year 2008 MOBI (THAI) CO., LTD. and DIGITAL FACTORY CO., LTD. which are subsidiaries of BECI CORPORATION LIMITED have stopped their operations and registered of dissolution. Therefore, current investments are reclassified to investments in related companies and outstanding assets and liabilities are transferred from the consolidation, as follows :</p>				
Cash and cash equivalents	-	2,930,957	-	-
Other current assets	-	501,750	-	-
Equipment-net	-	108,199	-	-
Other non-current assets	-	509,823	-	-
Trade accounts payable	-	(81,052)	-	-
Other current liabilities	-	(122,984)	-	-
Minority interest	-	(577,348)	-	-
Beginning investments	-	3,269,345	-	-
Share of loss on subsidiaries' dissolution	-	(1,085,352)	-	-
Current investments in related companies-ending	-	2,183,993	-	-

Notes to the financial statements form an integral part of these statements.



NOTES TO THE FINANCIAL STATEMENTS

BEC WORLD PUBLIC COMPANY LIMITED AND SUBSIDIARIES

December 31, 2009 and 2008

1. TYPE OF BUSINESS

1.1 General information

Legal status	A juristic person established under Thai law and listed on the Stock Exchange of Thailand.
Company location	2 nd , 3 rd , 8 th , 9 th and 30 th – 34 th Floors, at Maleenont Tower, 3199 Rama IV Road, Kwaeng Klongtan, Khet Klongtoey, Bangkok 10110, Thailand.
Type of business	(1) Providing, producing TV programmes and selling air time. (2) Holding shares in subsidiaries and associates which operate business as stated in Note 9 to the financial statements.

1.2 Joint operation information

1.2.1 A subsidiary has made an agreement for joint operation of color TV transmission with the Mass Communication Organization of Thailand (MCOT) dated April 28, 1978 as amended the first time on September 13, 1982, the second time on July 16, 1987 and the third time on May 2, 1989. The subsidiary was granted the right for joint operation of Channel 3 color ThaiTV station's transmission until March 25, 2020. All property created or procured for the operation under this agreement shall be transferred to the MCOT on the date the subsidiary creates or procures. The subsidiary has the right to use such property.

Under the above agreement, the subsidiary has to pay annual compensation to the Mass Communication Organization of Thailand as specified in the agreement.

1.2.2 A subsidiary has made an agreement to lease air time for operating programme and advertisement with the Mass Communication Organization of Thailand dated January 25, 1990 as amended on September 22, 1994. The subsidiary was granted the right to operate programme and advertise through an MCOT FM radio station, at 105.5 MHz frequency in Bangkok until January 31, 2020. To be consistent with the term of the agreement for joint operation of color TV transmission as amended, it is agreed that if the agreement for joint operation of color TV transmission is terminated before its term for whatever reason, this agreement shall be deemed terminated.

Under the above agreement, the subsidiary has to pay the monthly air time and other expenses to the MCOT as specified in the agreement.

1.2.3 In August 2004, the Mass Communication Organization of Thailand (MCOT) was dissolved and MCOT Public Company Limited was set up to take over all the existing business, rights, liabilities, obligations and assets of the MCOT.

2. BASIS FOR PREPARATION OF FINANCIAL STATEMENTS

The consolidated and the separate financial statements are prepared in accordance with Thai Accounting Standards under the Accounting Act, B.E. 2543 (2000), the Accounting Profession Act, B.E. 2547 (2004) and the Notification of the Office of Securities and Exchange Commission.

2.1 These consolidated financial statements included the financial statements of BEC World Public Company Limited with its subsidiaries, the equity of associated companies and the Company's portion in joint venture as follows:

PARTICULARS	% HOLDING		ESTABLISHED IN
	2009	2008	
SUBSIDIARIES DIRECTLY HELD BY THE COMPANY			
1. THE BANGKOK ENTERTAINMENT CO., LTD.	99.99	99.99	THAILAND
2. RUNGSIROJVANIT CO., LTD.	99.99	99.99	THAILAND
3. NEW WORLD PRODUCTION CO., LTD.	99.99	99.99	THAILAND
4. BEC BROADCASTING CENTER CO., LTD.	99.99	99.99	THAILAND
5. YOU & I CORPORATION CO., LTD.	99.99	99.99	THAILAND
6. BEC ASSET CO., LTD.	99.99	99.99	THAILAND
7. BEC STUDIO CO., LTD.	99.99	99.99	THAILAND
8. BEC INTERNATIONAL DISTRIBUTION CO., LTD.	99.99	99.99	THAILAND
9. BEC NEWS BUREAU CO., LTD.	99.99	99.99	THAILAND
10. BANGKOK TELEVISION CO., LTD.	99.99	99.99	THAILAND
11. BANGKOK SATELLITE & TELECOMMUNICATION CO., LTD.	99.99	99.99	THAILAND
12. BEC IT SOLUTION CO., LTD.	99.99	99.99	THAILAND
13. SATELLITE TV BROADCASTING CO., LTD.	99.99	99.99	THAILAND
14. BEC-TERO ENTERTAINMENT PUBLIC CO., LTD.	59.99	59.99	THAILAND
15. BECI CORPORATION LTD.	99.99	99.99	THAILAND
16. BEC MULTIMEDIA CO., LTD.	99.99	99.99	THAILAND
SUBSIDIARY HELD BY BEC INTERNATIONAL DISTRIBUTION CO., LTD.			
1. TVB 3 NETWORK CO., LTD.	59.99	59.99	THAILAND
SUBSIDIARIES HELD BY BEC-TERO ENTERTAINMENT PUBLIC COMPANY LIMITED			
1. THAITICKETMAJOR CO., LTD.	59.99	59.99	THAILAND
2. HAVE A GOOD DREAM CO., LTD. (Formerly: BEC-TERO EXHIBITIONS CO., LTD.)	59.99	99.99	THAILAND
3. BEC-TERO COMCOM CO., LTD. (Formerly: BEC-TERO ARSENAL CO., LTD.)	51.00	99.99	THAILAND
SUBSIDIARIES HELD BY BECI CORPORATION LTD.			
1. THAI AUDIOTEX SERVICE LTD.	49.99	49.99	THAILAND
ASSOCIATE HELD BY BEC-TERO ENTERTAINMENT PUBLIC COMPANY LIMITED			
1. VIRGIN BEC-TERO RADIO (THAILAND) LTD.	51.00	51.00	THAILAND
JOINT VENTURE INVESTED BY BEC-TERO ENTERTAINMENT PUBLIC COMPANY LIMITED			
1. BEC-TERO SCENARIO JOINT VENTURE	50.00	50.00	THAILAND

2.2 Inter-company balances and transactions of the Company, subsidiaries and joint venture have been eliminated from the consolidated financial statements.

2.3 Announcement of new accounting standards and new financial reporting standards

- (a) Accounting standards, financial reporting standards and accounting treatment guidance which become effective to the financial statements for the periods beginning on or after January 1, 2009 :

Framework for Preparation and Presentation of Financial Statements (revised 2007)

TAS 36 (revised 2007) Impairment of Assets

TFRS 5 (revised 2007) (formerly: TAS 54) Non-current Assets Held for Sale and Discontinued Operations

Accounting Treatment Guidance for Leasehold Right

Accounting Treatment Guidance for Business Combination under Common Control

The Company has adopted according to the accounting standards, financial reporting standards and accounting treatment guidance with no significant impact on the financial statements for the current period.

- (b) Accounting standards which are not effective for the current year

		Effective date
TAS 20	Accounting for Government Grants and Disclosure of Government Assistance	January 1, 2012
TAS 24 (revised 2007) (formerly: TAS 47)	Related Party Disclosures	January 1, 2011
TAS 40	Investment Property	January 1, 2011

2.4 These financial statements have been prepared on a historical cost basis except where otherwise disclosed in the accounting policies.

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

3.1 Revenues and expenses recognition

Revenues and expenses are recorded on an accrual basis.

Income from advertising is recorded as revenues whenever the service is broadcasting via television and radio.

Income from pictures and plays products are recorded as revenues upon the transmission dates or sales.

Income from organizing concert and live shows are recorded after the action performed.

Dividend income is recorded when shareholder's right to receive payment is established.

3.2 Investments in Mutual Fund

Investments in Mutual Fund are considered as trading securities, stated at fair value. Cost of disposed investments during the period is calculated by the weighted average method.

3.3 Short-term investment-investments in related companies

Short-term investment-investments in related companies are presented by the cost method net after the allowance for impairment.

3.4 Trade accounts receivable and allowance for doubtful accounts

Trade accounts receivable are stated at net realizable value. The Company provides allowance for doubtful accounts by estimating from the uncollectible accounts receivable based on the past experience in debt collection and the current status of outstanding debtors on the balance sheet date.

3.5 Inventories

Inventories for sale are stated at cost or net realizable value, whichever is the lower. Cost is calculated by the weighted average method.

Programmes which are not yet transmitted are stated at cost and will be recognized as cost after the transmission.

3.6 Concerts and television programmes under process

Concerts under process are amortized to cost of production after proportion of show performed.

Television programmes under process are stated at cost of production under processing and producing, which will be recorded to cost whenever the copyrights are transferred and submitted or after transmission.

3.7 Investments in associates, subsidiaries and joint venture

Associates are companies in which the group of the Company has significant influence and power to participate in determining the financial and operating policies of the associates but not up to the level of governing such policies. Investments in associates shown in the consolidation are presented by the equity method. The group Company will record the investments in associates at zero and will not recognize the share of loss any more, whenever the share of loss in those associates has investment deficiency. The investments in associates for the separate financial statements are presented by the cost method net after the allowance for impairment.

Subsidiaries are companies in which the group of the Company has power to govern the financial and operating policies. The Company included the subsidiaries in the consolidated financial statements since the date that the group Company has power to govern until the date of the power to govern is ended. The investments in subsidiaries for the separate financial statements are presented by the cost method net after the allowance for impairment.

Joint venture are economic operating activities of person or party from two persons or enterprises up by specifying of mutual control as agreed in the contract. The investments in joint venture for the separate financial statements are presented by the cost method net after the allowance for impairment.

3.8 Investments in available-for-sale securities

Investments in available-for-sale securities are marketable securities with the objective for long-term investments which stated at fair value. The difference between fair value and cost is shown as separate item in shareholders' equity under the caption "Unrealized gain (loss) of available-for-sale securities".

3.9 Investments in other companies

Investments in other companies are those companies in which the group of the Company has shareholding but has no power to govern or participate in setting up any policy. Investments in other companies are stated at cost.

3.10 Investments in land and structures

Investments in land and structures are stated at cost.

3.11 Property, plant and equipment

Property, plant and equipment are stated at cost. Depreciation of fixed assets is calculated by the straight-line method based on the estimated useful lives of assets, as follows:

PARTICULARS	USEFUL LIVES (YEARS)
Building	20
Office furniture and equipment	3-10
Utilities system	5
Television and radio operating equipment	5
Leasehold improvement	5
Motor vehicles	5-10
Processing and tools equipment	5

3.12 Intangible assets

The computer softwares are amortized to expenses by the straight-line method based on the estimated useful lives of 5-10 years.

3.13 Deferred right to use property

Deferred right to use property is amortized to expenses by the remaining periods of concession or by the straight-line method based on the estimated useful lives of the following assets:

PARTICULARS	USEFUL LIVES (YEARS)
Building	5-20 or the remaining periods of concession
Building improvement	5
Other structures	5
Color television and radio transmitter	10 or the remaining periods of concession
Color television and radio equipment	5-10
Television relay vehicles	5-10
Network station property	5 or the remaining periods of concession

3.14 Deferred pictures rental, picture products, plays and copyright charges

Pictures rental are amortized to expenses by the straight-line method according to the period specified in the agreement or portion of pictures transmission as specified in the agreement or according to the right as obtained for transmission.

Picture products are amortized to cost by the ratio of revenues received based on the estimated total revenues.

Plays charges are amortized to expenses at 20% per annum since the acquisition and will be amortized to expenses until the balance is equal to 20% of initial cost when the whole story is transmitted for the first time. After that, the straight-line method will be applied to amortize within 5 years.

Copyright charges are amortized to expenses by the straight-line method according to the period specified in the agreement.

3.15 Basic earnings per share

Basic earnings per share is calculated by dividing the annual net profit by the number of issued and paid-up common stocks at the end of the year.

3.16 Foreign currency transactions

Foreign currency transactions incurred during the period are recorded in Baht at the rate ruling on the date of transactions. Outstanding foreign currency assets and liabilities on the balance sheet date are converted to Baht at the rates of exchange in effect on that date except the transactions of forward exchange contract with the bank, the fair value will be applied. Gains or losses on exchange rates are credited or charged to operations during the period.

3.17 Barter income

Barter income arose from the exchange of different goods or service for other goods or service, of which is recognized at fair value of those goods or service in exchange.

3.18 Cash and cash equivalents

Cash and cash equivalents are cash on hand and fixed deposit at the financial institutions due not more than 3 months with no obligation.

3.19 Employee benefits

The Company provides a provident fund, which is a defined contribution plan, the assets of which are held in a separate trust fund and managed by the external fund manager. Such provident fund is contributed by payments from employees and the Company. Contributions to the provident fund are charged to the statements of income in the incurred period.

The Company will record the expenses for employee benefit under the Thai Labour Law in the incurred year.

3.20 Use of accounting estimates

In preparation of financial statements in accordance with generally accepted accounting principles requires management to use various estimates and assumptions that will affect the reported amounts of revenues, expenses, assets and liabilities including the disclosure of contingent assets and liabilities. Actual results may differ from those estimates.

4. INVESTMENTS IN MUTUAL FUND

(BAHT)

PARTICULARS	SEPARATE			
	CONSOLIDATED		FINANCIAL STATEMENTS	
	2009	2008	2009	2008
Investments in Open-end Fund-Debt securities	46,802,522	70,638,874	10,037	10,037
Investments in Property Fund	30,000,000	30,000,000	-	-
Total investments in Mutual Fund	76,802,522	100,638,874	10,037	10,037
Allowance for investment adjustment	(2,878,210)	(1,521,261)	1,934	1,288
Net Investments in Mutual Fund	73,924,312	99,117,613	11,971	11,325

Investments in Mutual Fund are trading securities. The difference between fair value and cost is shown as allowance for investment value adjustment in Mutual Fund. Gains (losses) on investments in Mutual Fund incurred during the year were duly presented in the statements of income as follows:

(BAHT)

PARTICULARS	SEPARATE FINANCIAL STATEMENTS			
	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
	2009	2008	2009	2008
Unrealized gain (loss) on investments in Mutual Fund	(747,438)	(624,463)	646	498
Realized gain on disposal of investments in Mutual Fund	699,919	8,885,782	194,463	6,472,957
Gains (losses) on investments in Open-end Fund	(47,519)	8,261,319	195,109	6,473,455

5. TRADE ACCOUNTS RECEIVABLE

The Company and subsidiaries have trade accounts receivable that can be classified according to the aging of outstanding balances as follows:

(BAHT)

AGING	SEPARATE FINANCIAL STATEMENTS			
	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
	2009	2008	2009	2008
Trade accounts receivable				
Current	695,449,144	365,900,507	-	-
Overdue within 3 months	57,280,953	339,598,619	-	-
Over 3 to 6 months	13,040,782	7,017,137	-	-
Over 6 to 12 months	792,981	2,032,826	-	-
Over 12 months	29,609,425	49,010,126	-	-
Cheque returned	3,860,294	3,955,064	-	-
Total	800,033,579	767,514,279	-	-
Less Allowance for doubtful accounts	(41,224,166)	(60,238,581)	-	-
Trade accounts receivable-net	758,809,413	707,275,698	-	-
Trade accounts receivable of related parties	1,504,223	8,608,483	545,932,191	350,084,266
Total trade accounts receivable-net	760,313,636	715,884,181	545,932,191	350,084,266

6. SHORT-TERM LOANS TO RELATED PARTIES

(BAHT)

PARTICULARS	SEPARATE FINANCIAL STATEMENTS				INTEREST RATE (%)	
	2009	2008	2009	2008	2009	2008
COMPANY LOANS TO-SUBSIDIARIES						
1. BEC BROADCASTING CENTER CO., LTD.						
Beginning balances	-	-	190,000,000	190,000,000		
Settlement during the year	-	-	-	-		
Ending balances	-	-	190,000,000	190,000,000	2.75-4.00	4.00-5.75

(BAHT)

PARTICULARS	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS		INTEREST RATE (%)	
	2009	2008	2009	2008	2009	2008
2. YOU & I CORPORATION CO., LTD.						
Beginning balances	-	-	68,789,938	66,047,018		
Compound interest	-	-	2,781,221	2,742,920		
Settlement during the years	-	-	(5,739,107)	-		
Ending balances	-	-	65,832,052	68,789,938	2.75-5.00	4.00-5.75
<u>Less</u> Allowance for doubtful accounts	-	-	(65,832,052)	(68,789,938)		
Total short-term loans-net	-	-	-	-		
3. BEC ASSET CO., LTD.						
Beginning balances	-	-	34,996,923	79,262,585		
Increase during the years	-	-	7,000,000	-		
Compound interest	-	-	-	1,333,088		
Settlement during the years	-	-	(34,996,923)	(45,598,750)		
Ending balances	-	-	7,000,000	34,996,923	2.75-5.00	4.00-5.25
4. BEC INTERNATIONAL DISTRIBUTION CO., LTD.						
Beginning balances	-	-	800,000	2,753,257		
Increase during the years	-	-	4,100,000	-		
Compound interest	-	-	19,800	-		
Settlement during the years	-	-	(400,000)	(1,953,257)		
Ending balances	-	-	4,519,800	800,000	2.75-5.00	4.00-5.00
<u>Less</u> Allowance for doubtful accounts	-	-	(4,519,800)	(800,000)		
Total short-term loans-net	-	-	-	-		
5. TVB 3 NETWORK CO., LTD.						
Beginning balances	-	-	18,600,000	16,400,000		
Increase during the years	-	-	4,400,000	2,200,000		
Ending balances	-	-	23,000,000	18,600,000	3.00-5.25	4.25-6.50
<u>Less</u> Allowance for doubtful accounts	-	-	(23,000,000)	(18,600,000)		
Total short-term loans-net	-	-	-	-		
6. BEC-TERO ENTERTAINMENT PUBLIC CO., LTD.						
Beginning balances	-	-	-	60,000,000		
Settlement during the years	-	-	-	(60,000,000)		
Ending balances	-	-	-	-	-	5.87
7. BANGKOK TELEVISION CO.,LTD.						
Beginning balance	-	-	-	-		
Increase during the year	-	-	50,000,000	-		
Settlement during the year	-	-	-	-		
Ending balance	-	-	50,000,000	-	3.00	-
TOTAL SHORT-TERM LOANS TO SUBSIDIARIES-NET	-	-	247,000,000	224,996,923		

(BAHT)

PARTICULARS	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS		INTEREST RATE (%)	
	2009	2008	2009	2008	2009	2008
SUBSIDIARY LOANS TO						
- ASSOCIATE HELD BY SUBSIDIARY COMPANY						
1. VIRGIN BEC-TERO RADIO (THAILAND) LTD.						
Beginning balances	34,000,000	34,000,000	-	-		
Settlement during the years	-	-	-	-		
Ending balances	34,000,000	34,000,000	-	-	5.935-10.80	10.92-11.30
Less Allowance for doubtful accounts	(9,869,604)	(2,848,916)	-	-		
Total short-term loans-net	24,130,396	31,151,084	-	-		
2. ThemeSTAR Limited						
Beginning balances	-	10,065,570	-	-		
Increase during the years	-	-	-	-		
Settlement during the years	-	(10,065,570)	-	-		
Loss from exchange rate	-	-	-	-		
Ending balances	-	-	-	-	-	8.50
TOTAL LOANS TO ASSOCIATE HELD BY SUBSIDIARY COMPANY	24,130,396	31,151,084	-	-		
TOTAL SHORT-TERM LOANS TO RELATED PARTIES - NET	24,130,396	31,151,084	247,000,000	224,996,923		

7. INVENTORIES

(BAHT)

PARTICULARS	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
	2009	2008	2009	2008
Finished goods	216,277	329,820	-	-
Programmes not yet on the air	37,275	38,961	-	-
Other goods	7,450	6,300	-	-
Total	261,002	375,081	-	-

8. INVESTMENTS IN SUBSIDIARIES AND ASSOCIATES

(BAHT)

PARTICULARS	(%) HOLDING		COST METHOD		EQUITY METHOD	
	2009	2008	2009	2008	2009	2008
SUBSIDIARIES						
1. THE BANGKOK ENTERTAINMENT CO., LTD.	99.99	99.99	299,999,200	299,999,200		
2. RUNGSIROJVANIT CO., LTD.	99.99	99.99	34,999,510	34,999,510		
3. NEW WORLD PRODUCTION CO., LTD.	99.99	99.99	59,999,160	59,999,160		
4. BEC BROADCASTING CENTER CO., LTD.	99.99	99.99	42,996,990	42,996,990		

(BAHT)

PARTICULARS	(%) HOLDING		COST METHOD		EQUITY METHOD	
	2009	2008	2009	2008	2009	2008
5. YOU & I CORPORATION CO., LTD.	99.99	99.99	34,999,300	34,999,300		
6. BEC ASSET CO., LTD.	99.99	99.99	29,999,930	29,999,930		
7. BEC STUDIO CO., LTD.	99.99	99.99	4,999,930	4,999,930		
8. BEC INTERNATIONAL DISTRIBUTION CO., LTD.	99.99	99.99	4,999,930	4,999,930		
9. BEC NEWS BUREAU CO., LTD.	99.99	99.99	4,999,930	4,999,930		
10. BANGKOK TELEVISION CO., LTD.	99.99	99.99	4,999,930	4,999,930		
11. BANGKOK SATELLITE & TELECOMMUNICATION CO., LTD.	99.99	99.99	24,999,930	24,999,930		
12. BEC IT SOLUTION CO., LTD.	99.99	99.99	14,999,930	14,999,930		
13. SATELLITE TV BROADCASTING CO., LTD.	99.99	99.99	999,930	999,930		
14. BEC-TERO ENTERTAINMENT PUBLIC CO., LTD.	59.99	59.99	122,116,158	122,116,158		
15. BECI CORPORATION LTD.	99.99	99.99	199,992,000	199,992,000		
16. BEC MULTIMEDIA CO., LTD.	99.99	99.99	49,998,000	49,998,000		
INVESTMENTS IN SUBSIDIARIES			936,099,758	936,099,758		
LESS ALLOWANCE FOR IMPAIRMENT			(133,556,730)	(137,751,230)		
TOTAL INVESTMENTS IN SUBSIDIARIES-NET (SEPARATE FINANCIAL STATEMENTS)			802,543,028	798,348,528		
ASSOCIATE HELD BY BEC-TERO ENTERTAINMENT PUBLIC COMPANY LIMITED						
VIRGIN BEC-TERO RADIO (THAILAND) LTD.	51.00 *	51.00 *	25,479,930	25,479,930	-	-
LESS ALLOWANCE FOR IMPAIRMENT			(25,479,930)	(25,479,930)		
TOTAL INVESTMENTS IN ASSOCIATE HELD BY SUBSIDIARY COMPANY-NET			-	-		
TOTAL INVESTMENTS IN ASSOCIATE (Consolidated)					-	-

* compute equity based on right to receive dividend and vote on meeting at 49%

TRANSACTIONS OF SUBSIDIARIES

The subsidiaries held by BECI CORPORATION LTD.

DIGITAL FACTORY CO., LTD.

In December 2008, DIGITAL FACTORY CO., LTD., subsidiary of BECI CORPORATION LTD. has registered of dissolution with the Ministry of Commerce and is under liquidation. Thus, investments in such company is reclassified to short-term investments in related companies in the consolidated financial statements amount of Baht 0.60 million.

In September 2009, BECI CORPORATION LTD., has received amount of Baht 0.60 million from DIGITAL FACTORY CO., LTD., which has been liquidated.

MOBI (THAI) CO., LTD.

In December 2008, MOBI (THAI) CO., LTD. subsidiary of BECI CORPORATION LTD. has registered of dissolution with the Ministry of Commerce and is under liquidation. Thus, investments in such company is reclassified to short-term investments in related companies in the consolidated financial statements amount of Baht 0.95 million.

In December 2009, BECI CORPORATION LTD., has received amount of Baht 0.95 million from MOBI (THAI) CO., LTD., which has been liquidated.

The subsidiaries held by BEC-TERO ENTERTAINMENT PUBLIC COMPANY LIMITED

HAVE A GOOD DREAM COMPANY LIMITED

(Formerly : BEC-TERO EXHIBITIONS COMPANY LIMITED)

In March 2009, the Company's subsidiary has sold its investment of 200,000 shares in BEC-TERO EXHIBITIONS COMPANY LIMITED amount of Baht 0.09 million to HELICONIA ENTERTAINMENT COMPANY LIMITED which resulted the decrease in shareholding proportion to 59.99%, and has registered the change of company name from BEC-TERO EXHIBITIONS COMPANY LIMITED to HAVE A GOOD DREAM COMPANY LIMITED. The authorized capital was increased from Baht 5 million to Baht 10 million, by issuing amount of 500,000 common stocks at Baht 10 par value offering to the existing shareholders. The Company's subsidiary has increasingly invested in 300,000 shares amount of Baht 3 million to maintain the shareholding proportion of 59.99%.

BEC-TERO COMCOM COMPANY LIMITED

(Formerly : BEC-TERO ARSENAL COMPANY LIMITED)

In December 2008, the Company's subsidiary has increased its investment of 3,599,992 common stocks in BEC-TERO ARSENAL COMPANY LIMITED (paid-up at Baht 1.25 each) in the initial shareholding proportion 99.99% amount of Baht 4.50 million. Thus, making the investment in such company to be Baht 17.80 million (fully paid-up at Baht 5 each).

In April 2009, BEC-TERO ARSENAL COMPANY LIMITED has registered and changed the company name to BEC-TERO COMCOM COMPANY LIMITED and change type of business from managing a football team and other related business to advertising agency and sponsorship on the idle-screens of mobile telephones through mobile operators in Thailand. In June 2009, the Company's subsidiary has sold its investment of 1,764,000 shares of BEC-TERO COMCOM COMPANY LIMITED amount of Baht 3.00 million to COMCOM AS COMPANY LIMITED which resulted the decrease in shareholding proportion to 51.00%, and has gain from investment disposal amount of Baht 0.86 million. The authorized capital was increased from Baht 18 million to Baht 28 million, by issuing amount of 2,000,000 common stocks at Baht 5 par value offering to the existing shareholders. The Company's subsidiary has increasingly invested in 1,020,000 shares amount of Baht 5.10 million to maintain the shareholding proportion of 51.00%.

Associates held by BEC-TERO ENTERTAINMENT PUBLIC COMPANY LIMITED

MOBI (THAI) CO., LTD.

In December 2008, MOBI (THAI) CO., LTD., associate of BEC TERO ENTERTAINMENT PUBLIC COMPANY LIMITED has registered of dissolution with the Ministry of Commerce and is under liquidation. Thus, investments in such company is reclassified to short-term investments in related companies in the consolidated financial statements amount of Baht 0.63 million.

In December 2009, BEC TERO ENTERTAINMENT PUBLIC COMPANY LIMITED has received amount of Baht 0.63 million from MOBI (THAI) CO., LTD., which has been liquidated.

VIRGIN BEC-TERO RADIO (THAILAND) LTD.

The financial statements of Virgin BEC-TERO Radio (Thailand) Limited are based on the reports of other certified public accountants. Investment and the equity which are recorded in the consolidated are as follows:

(MILLION BAHT)

BALANCE SHEET TRANSACTIONS	Consolidated	
	2009	2008
INVESTMENT	-	-

INCOME STATEMENT TRANSACTIONS	For the years ended December 31,	
	2009	2008
SHARE OF LOSS FROM INVESTMENTS FOR USING THE EQUITY METHOD	-	(17.18)

As at December 31, 2009 and 2008, Virgin BEC-TERO Radio (Thailand) Limited has a capital deficiency, so the subsidiary recorded the investments in associate equal to zero and recorded the share of loss on investment which is over the cost amount of Baht 9.87 million and Baht 2.85 million, respectively to be allowance for doubtful debt for loan to Virgin BEC-TERO Radio (Thailand) Limited. For the years ended December 31, 2009 and 2008, the subsidiary has recorded doubtful debt amount of Baht 7.02 million and Baht 2.85 million, respectively in the statements of income.

ThemeSTAR Limited

In March 2008, the Company's subsidiary has sold investment in ThemeSTAR Limited amount of Baht 11.36 million by recognizing share of loss from investments for using the equity method until the date of investment disposal amount of Baht 2.74 million which incurred loss from investment disposal amount of Baht 27.02 million.

Investments in other company invested by BEC-TERO ENTERTAINMENT PUBLIC COMPANY LIMITED

PENA BEC-TERO COMPANY LIMITED

In January 2008, BEC-TERO ENTERTAINMENT PUBLIC COMPANY LIMITED, has sold investment in PENA BEC-TERO COMPANY LIMITED to PENA HOUSE COMPANY LIMITED amount of Baht 7.30 million (Baht 12.17 per share) which resulting in gain from investment disposal amount of Baht 1.30 million by fixing payment condition and share transfer to be finished within September 2008. As at December 31, 2008, the Company's subsidiary received settlement amount of Baht 5.03 million and in the first quarter of 2009, the Company's subsidiary has fully received the remaining amount of Baht 2.27 million.

TRANSACTION INCURRED TO ASSOCIATE

WAVE Entertainment Public Company Limited

(Formerly : CVD Entertainment Public Company Limited)

In July 2008, CVD Entertainment Public Company Limited has increased the authorized share capital from 32.40 million shares to 35.40 million shares. Resulting the decrease in the Company's shareholding from 19.52% to 17.87% of paid-up share capital. As a consequence, the Company does not have any significant influence over the associate. The Company, therefore, has reclassified investments in associate to available-for-sale securities, by using the fair value on the date of transferring for accounting record.

The financial statements for the period ended December 31, 2008, of CVD Entertainment Public Company Limited are based on the report of other certified public accountants. The share of loss from investment for using the equity method which is recognized in consolidated amount of Baht 0.54 million.

In April 2009, CVD Entertainment Public Company Limited has registered and changed the company name to WAVE Entertainment Public Company Limited.

(BAHT)

PARTICULARS	TYPE OF BUSINESS	PAID-UP CAPITAL		DIVIDEND/ SHARE OF PROFIT	
		2009	2008	2009	2008
SUBSIDIARIES					
1. THE BANGKOK ENTERTAINMENT CO., LTD.	Operating business of TV and radio stations	300,000,000	300,000,000	1,399,996,266	1,499,996,000
2. RUNGSIROJVANIT CO., LTD.	Providing, producing TV programmes and sell air time for advertising	5,000,000	5,000,000	699,990,200	799,988,800
3. NEW WORLD PRODUCTION CO., LTD.	Providing, producing TV programmes and sell air time for advertising	5,000,000	5,000,000	-	-
4. BEC BROADCASTING CENTER CO., LTD.	Servicing TV programmes transmission	1,000,000	1,000,000	-	49,996,500
5. YOU & I CORPORATION CO., LTD.	Producing radio programmes, operating radio station and producing pictures	35,000,000	35,000,000	-	-
6. BEC ASSET CO., LTD.	Own and leasing assets	30,000,000	30,000,000	-	-
7. BEC STUDIO CO., LTD. (*)	Producing programmes and servicing studio equipment	5,000,000	5,000,000	-	-
8. BEC INTERNATIONAL DISTRIBUTION CO., LTD.	Providing, producing TV programmes	5,000,000	5,000,000	-	-
9. BEC NEWS BUREAU CO., LTD. (*)	Producing news programmes	5,000,000	5,000,000	-	-
10. BANGKOK TELEVISION CO., LTD.	Providing, producing TV programmes and sell air time for advertising	5,000,000	5,000,000	-	199,997,200
11. BANGKOK SATELLITE & TELECOMMUNICATION CO., LTD. (*)	Satellite uplink-downlink services	25,000,000	25,000,000	-	-
12. BEC IT SOLUTION CO., LTD.	Information technology services, retail of computer accessories and maintenance service	15,000,000	15,000,000	49,999,767	-
13. SATELLITE TV BROADCASTING CO., LTD. (*)	Satellite uplink-downlink services	1,000,000	1,000,000	-	-
14. BEC-TERO ENTERTAINMENT PUBLIC COMPANY LIMITED	Providing and producing TV programmes and sell air time for TV advertising; producing and promoting music for organizing concert, producing pictures and plays	200,000,000	200,000,000	88,799,963	97,199,960
15. BECI CORPORATION LTD.	Invest in internet business	200,000,000	200,000,000	-	-
16. BEC MULTIMEDIA CO., LTD.	Invest in multimedia business	50,000,000	50,000,000	-	-
COMPANIES HELD BY					
1. BEC INTERNATIONAL DISTRIBUTION CO., LTD. <u>SUBSIDIARY</u>					
1. TVB 3 NETWORK CO., LTD.	Providing and producing TV programmes and sell air time	10,000,000	10,000,000	-	-

* NOT YET OPERATING

(BAHT)

PARTICULARS	TYPE OF BUSINESS	PAID-UP CAPITAL		DIVIDEND/ SHARE OF PROFIT	
		2009	2008	2009	2008
2. BEC-TERO ENTERTAINMENT PUBLIC COMPANY LIMITED					
<u>SUBSIDIARIES</u>					
1. THAITICKETMAJOR CO., LTD.	Servicing for producing advertisement, reserve and selling show ticket, servicing to make seats reservation and sell bus tickets	10,000,000	10,000,000	5,999,930	7,199,196
2. HAVE A GOOD DREAM CO.,LTD (Formerly: BEC-TERO EXHIBITIONS CO., LTD.)	Providing and producing TV programmes and sell air time for TV	10,000,000	5,000,000	-	-
3. BEC-TERO COMCOM CO., LTD. (Formerly: BEC-TERO ARSENAL CO., LTD.)	Advertising agency and sponsorship on the idle-screens of mobile telephones through mobile operators in Thailand	28,000,000	18,000,000	-	-
ASSOCIATE					
1. VIRGIN BEC-TERO RADIO (THAILAND) LTD.	Producing radio programmes and operating radio stations	49,960,800	49,960,800	-	-
<u>JOINT VENTURE</u>					
1. BEC-TERO SCENARIO JOINT VENTURE	Organizing show and concert	40,000,000	40,000,000	8,906,851	14,350,000
3. BECI CORPORATION LTD.					
<u>SUBSIDIARY</u>					
1. THAI AUDIOTEX SERVICE LTD.	Providing audio information services via telephone	30,000,000	30,000,000	-	-
TOTAL DIVIDEND/SHARE OF PROFIT				2,253,692,977	2,668,727,656
- DIVIDEND RECEIVED FROM SUBSIDIARIES AND ASSOCIATE				2,238,786,196	2,647,178,460
- DIVIDEND RECEIVED FROM SUBSIDIARIES HELD BY SUBSIDIARIES				5,999,930	7,199,196
- SHARE OF PROFIT FROM JOINT VENTURE HELD BY SUBSIDIARY				8,906,851	14,350,000

9. INVESTMENTS IN AVAILABLE-FOR-SALE SECURITIES

Investments in available-for-sale securities arose from reclassification of investments in associate to available-for-sale securities (See Note 8) as follows:

(BAHT)

PARTICULARS	Consolidated and Separate Financial Statements	
	2009	2008
WAVE ENTERTAINMENT PUBLIC COMPANY LIMITED		
Cost	266,046,765	288,883,397
<u>Less</u> Adjustment of investment revaluation	(176,223,561)	(191,350,047)
Fair value on the date of reclassification - balance	89,823,204	97,533,350
<u>Less</u> Recognized loss in equity holders	(24,000,704)	(5,820,850)
Investments in available-for-sale securities-net	65,822,500	91,712,500
Number of shares	5,825,000	6,325,000

In September 2009, the Company's has sold its investment in available-for-sale securities of 500,000 shares amount of Baht 6.48 million, and has loss from investment in available-for-sale securities disposal amount of Baht 1.23 million.

10. INVESTMENTS IN LAND AND STRUCTURES

The Company and its subsidiaries invested in land and structures which are under consideration for commercial use. Therefore, the total acquisition cost was recorded as investments in land and structures. There is no indication of impairment of such land and structures, then no allowance for impairment of assets has been made.

11. PROPERTY, PLANT AND EQUIPMENT

(BAHT)

CONSOLIDATED					
PARTICULARS	2008	INCREASE	DISPOSAL/ UNUSED	TRANSFERRED TO / FROM	2009
Cost					
Land	4,794,250	-	(3,510,000)	-	1,284,250
Building	2,990,000	-	(2,990,000)	-	-
Office furniture and equipment	464,374,458	18,901,123	(3,820,743)	299,000	479,753,838
Utility systems	100,803,241	67,000	-	-	100,870,241
Television and radio equipment	272,971,745	10,891,829	-	335,412	284,198,986
Leasehold improvement	115,643,415	-	(1,314,876)	-	114,328,539
Motor vehicles	396,879,170	43,830,158	(10,872,552)	801,789	430,638,565
Tools and processing equipment	366,391,256	16,981,877	(21,526,411)	-	361,846,722
Assets under installation	6,839,201	72,961,610	-	(1,436,201)	78,364,610
Total	1,731,686,736	163,633,597	(44,034,582)	-	1,851,285,751
Accumulated depreciation					
Building	1,022,744	26,214	(1,048,958)	-	-
Office furniture and equipment	382,720,170	54,177,071	(3,706,794)	-	433,190,447
Utility systems	71,551,526	19,292,732	-	-	90,844,258
Television and radio equipment	241,720,971	12,778,346	-	-	254,499,317
Leasehold improvement	81,046,406	22,750,458	(1,314,870)	-	102,481,994
Motor vehicles	256,704,407	54,289,704	(8,992,621)	-	302,001,490
Tools and processing equipment	215,910,779	70,066,826	(21,072,390)	-	264,905,215
Total	1,250,677,003	233,381,351	(36,135,633)	-	1,447,922,721
Property, plant and equipment-net	481,009,733				403,363,030
Depreciation for the years	237,101,613				233,381,351

As at December 31, 2009 and 2008, the consolidated financial statements have fully depreciated fixed assets and are usable at the cost of Baht 743.80 million and Baht 506.70 million, respectively.

(BAHT)

SEPARATE FINANCIAL STATEMENTS

PARTICULARS	2008	INCREASE	DISPOSAL/ UNUSED	2009
Cost				
Office furniture and equipment	129,386,198	810,942	-	130,197,140
Utility systems	19,280,129	-	-	19,280,129
Motor vehicles	45,190,621	8,799,000	-	53,989,621
Processing and tools equipment	318,010	-	-	318,010
Total	194,174,958	9,609,942	-	203,784,900
Accumulated depreciation				
Office furniture and equipment	109,683,077	18,621,663	-	128,304,740
Utility systems	16,004,990	3,274,940	-	19,279,930
Motor vehicles	42,493,528	2,067,887	-	44,561,415
Processing and tools equipment	317,997	-	-	317,997
Total	168,499,592	23,964,490	-	192,464,082
Equipment-net	25,675,366			11,320,818
Depreciation for the years	28,805,494			23,964,490

As at December 31, 2009 and 2008, the separate financial statements have fully depreciated fixed assets and are usable at the cost of Baht 184.11 million and Baht 54.70 million, respectively.

12. INTANGIBLE ASSETS

(BAHT)

CONSOLIDATED

PARTICULARS	2008	INCREASE	TRANSFERRED TO / FROM	2009
The computer softwares	69,665,743	12,972,413	4,691,250	87,329,406
The computer softwares under installation	2,873,499	4,105,857	(4,691,250)	2,288,106
Total	72,539,242	17,078,270	-	89,617,512
Less Intangible assets accumulative amortization	26,793,310	8,896,615	-	35,689,925
Intangible assets-net	45,745,932			53,927,587
Amortization of intangible assets for the years	4,065,847			8,896,615

As at December 31, 2009 and 2008, the consolidated financial statements have fully amortized intangible assets, which are usable at the cost of Baht 23.34 million and Baht 21.90 million, respectively.

(BAHT)

SEPARATE FINANCIAL STATEMENTS

PARTICULARS	2008	INCREASE	TRANSFERED TO / FROM	2009
The computer softwares	2,267,820	-	-	2,267,820
Less The computer softwares accumulative amortization	2,267,762	-	-	2,267,762
Intangible assets-net	58			58
Amortization of intangible assets for the years	25,855			-

As at December 31, 2009 and 2008, the separate financial statements have fully amortized intangible assets, which are usable at the cost of Baht 2.27 million and Baht 2.27 million, respectively.

13. DEFERRED RIGHT TO USE PROPERTY

(BAHT)

CONSOLIDATED

PARTICULARS	2008	INCREASE	TRANSFERED TO / FROM	2009
Cost				
Building	94,749,618	-	-	94,749,618
Building improvement	62,183,483	241,242	-	62,424,725
Other structures	1,819,856	-	-	1,819,856
Color television and radio transmitter	300,316,002	-	-	300,316,002
Color television and radio equipment	474,321,583	745,090	-	475,066,673
Television relay vehicles	11,589,675	162,000	881,365	12,633,040
Network station property	2,094,880,921	11,925,296	108,239,924	2,215,046,141
Property under installation	13,383,964	95,737,325	(109,121,289)	-
Total	3,053,245,102	108,810,953	-	3,162,056,055
Accumulative Amortization				
Building	75,881,106	1,690,807	-	77,571,913
Building improvement	41,051,713	7,040,046	-	48,091,759
Other structures	1,517,713	117,948	-	1,635,661
Color television and radio transmitter	216,317,023	8,123,620	-	224,440,643
Color television and radio equipment	442,606,058	9,991,588	-	452,597,646
Television relay vehicles	11,563,870	67,642	-	11,631,512
Network station property	1,098,324,278	93,587,124	-	1,191,911,402
Total	1,887,261,761	120,618,775	-	2,007,880,536
Deferred Right to Use Property-net	1,165,983,341			1,154,175,519
Amortization of right to use property for the years	109,189,901			120,618,775

As at December 31, 2009 and 2008, the consolidated financial statements have fully amortized right to use property, which are usable at the cost of Baht 826.13 million and Baht 826.13 million, respectively.

14. DEFERRED PICTURES RENTAL, PICTURE PRODUCTS, PLAYS AND COPYRIGHT CHARGES

(BAHT)

PARTICULARS	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
	2009	2008	2009	2008
Deferred Pictures Rental, Picture Products, Play and Copyright Charges-net brought forward	1,179,127,289	1,274,659,074	525,489,291	613,624,106
Add Increase during the years	1,475,883,844	1,057,200,902	1,350,971,623	770,539,882
Less Decrease by inter-company sales	-	-	(182,736,580)	(124,947,460)
Total	2,655,011,133	2,331,859,976	1,693,724,334	1,259,216,528
Less Amortization during the years	(1,373,660,648)	(1,152,732,687)	(995,972,088)	(733,727,237)
Deferred Pictures Rental, Picture Products, Play and Copyright Charges-net carried forward	1,281,350,485	1,179,127,289	697,752,246	525,489,291

15. DIVIDEND PAYMENT AND DIRECTORS' REMUNERATION

On August 13, 2009, the Board of Director's Meeting No. 4/2009 was held and has a resolution to pay interim dividend total 2,000 million shares at Baht 0.50 per share amount of Baht 1,000 million. The interim dividend payment was made on September 10, 2009.

On April 29, 2009, the Ordinary General Shareholders' Meeting was held and has acknowledged the payment of interim dividend during the year 2008 to the shareholders following the Board of Directors's Meeting held on August 19, 2008, which has a resolution to pay interim dividend at Baht 0.60 per share amount of Baht 1,200 million. The interim dividend payment was made on September 17, 2008 and has a resolution to pay dividend for the results of their operation for the second half of the year 2008 at Baht 0.75 per share amount of Baht 1,500 million, dividend payment was made on May 26, 2009. Total dividend payment following the resolution at Baht 1.35 per share amount of Baht 2,700 million. The Meeting also approved to pay the directors' remuneration for the year 2009 comprised of meeting allowance not over Baht 1.5 million and directors' bonus amount of Baht 15 million.

On April 25, 2008, the Ordinary General Shareholders' Meeting was held and has acknowledged the payment of interim dividend during the year 2007 following the Board of Directors's Meeting held on August 6, 2007, which has a resolution to pay interim dividend at Baht 0.50 per share amount of Baht 1,000 million. The interim dividend payment was made on August 29, 2007, the remaining of Baht 0.55 per share amount of Baht 1,100 million, dividend payment was made on May 23, 2008, total dividend payment following the resolution at Baht 1.05 per share amount of Baht 2,100 million. The Meeting also approved to pay the directors' remuneration for the year 2008 comprised of meeting allowance not over Baht 1 million and directors' bonus amount of Baht 15 million.

16. TRANSACTIONS WITH RELATED PARTIES

The Company and subsidiaries have certain transactions with the related parties which are related through the shareholding or having shareholders or co-directors. Such transactions incur in normal business at market price which are comparable to the trading transactions with others. The effects of these transactions were reflected in the accompanying financial statements on the bases mutually determined by the Company and subsidiaries with parties concerned as follows:

RELATED PARTIES	RELATIONSHIP
1. Subsidiaries	See Note 8
2. Associates	See Note 8 (In July 2008, The Company reclassified investments category in associate to available-for-sales securities)
2.1 CVD INTERNATIONAL CO., LTD.	Subsidiary of WAVE ENTERTAINMENT PUBLIC CO., LTD.
2.2 CVD MEDIA CO., LTD.	Subsidiary of WAVE ENTERTAINMENT PUBLIC CO., LTD.
2.3 CVD MUSIC CO., LTD.	Subsidiary of WAVE ENTERTAINMENT PUBLIC CO., LTD.
3. Associates held by subsidiaries	See Note 8
4. Related companies	
4.1 MALEENONT TOWER CO., LTD.	Shareholders and /co-directors
4.2 MILLIONAIRE PROPERTY FUND	MALEENONT TOWER CO., LTD., is major investment unitholder

The significant transactions with related parties are as follows:

(BAHT)

BALANCE SHEET TRANSACTIONS	SEPARATE FINANCIAL STATEMENTS			
	CONSOLIDATED			
	2009	2008	2009	2008
1. Trade accounts receivable (Note 5)				
- Subsidiaries	-	-	545,932,191	350,084,266
- Associates held by subsidiary	1,504,223	8,591,459	-	-
- Related companies	-	17,024	-	-
Total	1,504,223	8,608,483	545,932,191	350,084,266
2. Loans extended (Note 6)				
- Subsidiaries-net	-	-	247,000,000	224,996,923
- Associates held by subsidiary-net	24,130,396	31,151,084	-	-
Total	24,130,396	31,151,084	247,000,000	224,996,923
3. Dividend receivable				
- Subsidiaries	-	-	1,099,991,400	1,349,985,100
4. Other current assets				
- Subsidiaries	-	-	6,452,789	7,146,791
- Associates held by subsidiary	27,375,022	28,202,460	-	-
Total	27,375,022	28,202,460	6,452,789	7,146,791
5. Sale of plays (Note 14)				
- Subsidiaries	-	-	182,736,580	124,947,460

(BAHT)

BALANCE SHEET TRANSACTIONS	SEPARATE FINANCIAL STATEMENTS			
	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
	2009	2008	2009	2008
6. Other non-current assets				
Leased building deposits				
- Related companies	40,127,432	40,644,930	9,304,056	9,304,056
7. Trade accounts payable				
- Subsidiaries	-	-	300,330	303,186
- Associates held by subsidiary	5,126,049	3,878,750	-	-
Total	5,126,049	3,878,750	300,330	303,186
8. Other current liabilities				
- Subsidiaries	-	-	34,402,371	22,909,076
- Associates held by subsidiary	61,862,807	86,359,658	-	-
- Related companies	5,784,650	10,829,581	112,012	113,144
Total	67,647,457	97,189,239	34,514,383	23,022,220

(BAHT)

INCOME STATEMENT TRANSACTIONS FOR THE YEARS ENDED DECEMBER 31,	SEPARATE FINANCIAL STATEMENTS			
	CONSOLIDATED		SEPARATE FINANCIAL STATEMENTS	
	2009	2008	2009	2008
9. Advertisement income				
- Subsidiaries	-	-	529,614,750	530,880,000
- Associates held by subsidiaries	59,423,517	83,574,605	-	-
Total	59,423,517	83,574,605	529,614,750	530,880,000
10. Income from copyright and other services				
- Subsidiaries	-	-	1,209,240,602	901,887,186
- Associates	-	1,962,155	-	2,039
- Associates held by subsidiaries	5,960,679	5,826,814	-	-
- Related companies	-	181,040	-	-
Total	5,960,679	7,970,009	1,209,240,602	901,889,225
11. Income from show				
- Associates held by subsidiary	9,312,617	12,020,000	-	-
12. Dividend income				
- Subsidiaries	-	-	2,238,786,196	2,647,178,460
13. Other income				
- Subsidiaries	-	-	12,502,812	15,684,549
- Associates held by subsidiary	11,822,911	15,288,596	-	-
Total	11,822,911	15,288,596	12,502,812	15,684,549
14. Cost of sales and services				
- Subsidiaries	-	-	71,673,713	54,296,343
- Associates held by subsidiary	877,200	2,821,126	-	-
- Related companies	114,013,523	111,350,494	-	-
Total	114,890,723	114,171,620	71,673,713	54,296,343

(BAHT)

INCOME STATEMENT TRANSACTIONS FOR THE YEARS ENDED DECEMBER 31,	SEPARATE			
	CONSOLIDATED		FINANCIAL STATEMENTS	
	2009	2008	2009	2008
15. Cost of show				
- Associates held by subsidiary	9,300,000	12,350,000	-	-
16. Selling expenses				
- Associates held by subsidiary	135,924,324	184,687,718	-	-
17. Administrative expenses				
- Subsidiaries	-	-	25,188,498	24,153,515
- Related companies	112,355,573	112,863,194	42,375,265	42,384,244
Total	112,355,573	112,863,194	67,563,763	66,537,759

17. LEGAL RESERVE

In compliance with the Public Company Act, B.E. 2535 (1992), the Company has to set up legal reserve at least 5% of annual net profit less deficits brought forward (if any) until meet 10% of authorized share capital. Such legal reserve is not allowed to pay for dividend. The Company has completely appropriated for legal reserve in compliance with the legal requirement.

18. EXPENSES BY NATURE

(BAHT)

PARTICULARS	SEPARATE			
	CONSOLIDATED		FINANCIAL STATEMENTS	
	2009	2008	2009	2008
(Increase) decrease in changing of finished goods	114,079	(63,381)	-	-
Management benefit expenses	177,194,848	168,700,105	47,192,896	47,124,096
Employee benefit expenses	939,187,367	875,478,464	59,887,651	54,833,040
Depreciation and amortization expenses	1,736,557,389	1,503,090,048	1,019,936,578	762,558,586
Other expenses	2,315,488,119	2,203,895,167	168,951,571	137,172,991
Total	5,168,541,802	4,751,100,403	1,295,968,696	1,001,688,713

19. FINANCIAL INFORMATION BY SEGMENT

The Company and its subsidiaries operate in one industrial segment, that is the business of entertainment and recreation which operate in one geographical area, Thailand. Therefore, the revenues, profit and all assets shown in the consolidated and the separate financial statements are related to the aforesaid business segment and geographical area.

20. REGISTERED PROVIDENT FUND

The Company and its subsidiaries have set up and registered provident fund in accordance with the Provident Fund Act B.E. 2530 (1987), in order to be the savings and welfare promotion, as well as the fringe benefits upon resignation or retirement to its employees according to the Company's regulation. The fund is partly contributed by the employees and another part by the Company at the rate 3-5% of their basic salaries. Hereby, the Company has appointed the Kasikorn Asset Management Company Limited to be the fund manager.

Provident fund contributions made by the Company and its subsidiaries for their employees and recorded as expenses in the income statements for the years ended December 31, 2009 and 2008 are Baht 23.11 million (the Company Baht 1.81 million) and Baht 21.76 million (the Company Baht 1.69 million), respectively.

21. COMMITMENTS AND CONTINGENT LIABILITIES

21.1 Commitments and contingent liabilities

The subsidiaries have commitments and contingent liabilities, as follows:

(MILLION BAHT)

PARTICULARS	CONSOLIDATED	
	2009	2008
Bank guarantees	5.86	9.43

Some bank guarantees are secured by fixed deposit at bank.

21.2 Commitments on copyright charges under buying forward contract

The subsidiaries have commitments on copyright charges under buying forward contract, as follows:

(MILLION BAHT)

PARTICULARS	CONSOLIDATED	
	2009	2008
Current portion		
- Copyright of pictures	2.11	9.19
- Copyright of FA Cup	38.66	-
Over 1 year but not over 3 years		
- Copyright of FA Cup	23.92	-

21.3 Commitments on long-term lease

The Company and its subsidiaries have commitments on long-term lease, as follows:

- The Company and its subsidiaries have entered into Lease Agreement to lease the office space of Maleenont Tower, on 2nd- 9th, 21st, 25th- 28th and 30th- 34th Floors, at 3199 Rama IV Road, Kwaeng Klongtan, Khet Klongtoey, Bangkok with Millionaire Property Fund for the total period of 3 years, by gradually signing the agreement, commencing from April 9, 2007, November 12, 2007 and January 19, 2008.
- Its subsidiary has entered into Lease Agreement to lease the space of Maleenont Tower (M II), on B2 and 2nd- 12th Floors for the period of 3 years, commencing from April 9, 2007 to April 8, 2010.
- Its subsidiary has entered into Lease Agreement to lease the space of BAIYOK II Building, 84th Floor for the period of 3 years, commencing from March 17, 2008 to March 16, 2011.

(MILLION BAHT)

PARTICULARS	CONSOLIDATED	SEPARATE FINANCIAL STATEMENTS
Space rental, equipment and furnishing on the leased space (per month)		
Maleenont Tower	4.72	1.86
Maleenont Tower (M II)	2.83	-
BAIYOK II Building	1.20	-
Total	8.75	1.86
Common services (per month)		
Maleenont Tower	3.14	1.24
Maleenont Tower (M II)	1.89	-
Total	5.03	1.24
Total	13.78	3.10

21.4 Commitments on joint-operation contracts with MCOT

The subsidiary has Joint-operation Contract of Color Television Station with MCOT, to pay compensation from January 1, 2010 to March 25, 2010 amounting to Baht 37.91 million and from March 26, 2010 to March 25, 2020 to pay annual compensation totaling 10 years amount to Baht 2,002.61 million. And to pay annual compensation according to the Contract of Operating Programme and Advertisement through an MCOT FM radio station, at 105.5 MH frequency to MCOT, the total amount of compensation from January 1, 2010 to January 31, 2020 amounting to Baht 218.92 million.

For the Joint-operation Contract of Color Television Station from March 26, 2010 to March 25, 2020, the MCOT Public Company Limited and the subsidiary agreed on the compensation amount which will be finalized in the first quarter of 2010.

21.5 Commitments from guarantees for the loans

BEC-TERO ENTERTAINMENT PUBLIC COMPANY LIMITED, the Company's subsidiary guarantees for the loans of VIRGIN BEC-TERO RADIO (THAILAND) LTD., the associate held by such subsidiary with certain financial institution at the maximum amount of Baht 40 million.

22. DISCLOSURE OF FINANCIAL INSTRUMENTS

The Company and its subsidiaries have information relating to financial instruments both in and off balance sheets, as follows:

22.1 Accounting policies and procedure

See Note 3.

22.2 Risk from breach of contracts

- Due to the contracting parties do not follow the requirement in the contract which caused damage to the Company and its subsidiaries.
- Risk from concentration of credit is minimal even most of the trade accounts receivable of the Company and its subsidiaries are advertising agencies, due to businesses of the group spread through out the industries and not concentrated within any particular agency or group of agencies and the group has closely monitored each trade account receivable business, thus the Company and its subsidiaries do not expect any material damage from this kind of risk.

- For the financial assets shown in the balance sheets, the book value of such assets is net from various provisions to be estimated fair value. Such provisions are assumed to be the highest value of risk incurred from breach of contracts.

22.3 Risk relating to interest rate of financial assets

Risk from the fluctuation in interest rate may have negative effect to the Company and its subsidiaries for the current and the following years. Management believes that they can manage the contingent risk, due to the Company has set up a plan and follow up the situation closely.

22.4 Risk from currency exchange rate

The Company and its subsidiaries have outstanding foreign currency assets and liabilities at the balance sheet date which the amounts are immaterial. Therefore, there is no exchange rate risk.

22.5 Fair value of financial instruments

The following methods and assumptions are used to estimate the fair value of financial instruments:

- Financial assets shown at book value which equal to estimated fair value.
- Financial liabilities shown at book value almost the same with fair value, due to such liabilities will be matured in short term.

23. INCOME TAX

Corporate income taxes of the Company, subsidiaries and joint venture for the years ended December 31, 2009 and 2008 have been calculated from the accounting profit and adjusted with other revenues and some expenses which are exempted from income tax, such as dividend income etc. or being disallowable expenses in income tax computation purposes such as doubtful debt and loss on impairment, etc.

Corporate income taxes of the Company for the years 2009 and 2008 profit not more than Baht 300 million were calculated at the rate of 25% and profit over Baht 300 million were calculated at the rate of 30%.

Corporate income taxes of subsidiaries and joint venture were calculated at the rate of 15, 25 and 30 per cent.

24. LEGAL CASE

Certain subsidiary was filed a lawsuit as a defendant in breach of copyright worth Baht 730 million, which the Court of first instance has rendered its judgment to dismiss the case and the plaintiff has submitted an appeal against such case. However, the subsidiary company expects no negative effect from being appealed. Therefore, the contingent expenses from the outcome of such case have not been accounted for.

25. FINANCIAL STATEMENTS APPROVAL

These financial statements are duly approved by the Company's directors on February 9, 2010.



REVENUE STRUCTURE OF THE GROUP DURING THE PREVIOUS THREE YEARS

(All these revenues were generated within the kingdom and are net of intra-group transactions.)

Product/Service	Provided by Company Limited	2009		2008		2007	
		Million Baht	%	Million Baht	%	Million Baht	%
<u>Advertising Income</u>							
From Television	BEC World Plc. The Bangkok Entertainment ¹ New World Production ¹ Rungsirojvanit ¹ BEC – Tero Entertainment ² Bangkok Television ¹ You & I Corporation ¹ BEC International Distribution ¹						
Total advertising income from television		8,101.47	89.44	7,857.66	87.69	6,696.39	84.04
From Radio Station							
Total advertising income from radio station		270.45	2.99	336.67	3.76	326.07	4.09
Total Advertising Income		8,371.92	92.43	8,194.33	91.45	7,022.46	88.13
Income from Copyright and Other Services	The Bangkok Entertainment ¹ BEC World Plc. Bangkok Television ¹ BEC-Tero Entertainment ² and sub. BEC International Distribution ¹ 7.87 BEC IT Solution ¹ BEC Asset ¹ BECI Corporation ¹	0.57 - 2.27 126.63 0.09 1.32 - 41.86	0.00 - 0.03 1.40 11.66 0.01 - 0.46	2.09 10.80 3.28 115.70 0.13 0.83 - 68.33	0.02 0.12 0.04 1.29 6.05 0.01 - 0.76	9.09 17.44 10.87 123.57 0.08 1.98 0.29 80.99	0.11 0.22 0.14 1.55 0.02 0.00 1.02
Income from copyright and Other Services		180.52	1.99	212.69	2.37	250.28	3.14
Income from concerts and shows	BEC-Tero Entertainment ² and sub.	396.55	4.38	391.11	4.36	513.25	6.44
Total Income from Sales and Services.		8,948.99	98.80	8,798.13	98.18	7,785.99	97.71
Other Income		109.11	1.20	162.76	1.82	182.10	2.29
Total Revenue		9,058.10	100.00	8,960.89	100.00	7,968.09	100.00

Notes ¹ 99.99% held by BEC World Public Company Limited

² 59.99% held by BEC World Public Company Limited

Revenue Structure and Changes from the Previous Year

BEC World's major revenue is advertising income came mainly from sales of Thai TV Color Channel 3's commercial airtime, especially during the time slots that filled up with programmes sourced or produced by BEC World and its subsidiaries. Other significant sales revenue is income from concerts and shows. Revenue from copyright and other services came mainly from income from entertainment activities, right to use our programmes, movies and dramas (soap-opera) for distribution in VCD and DVD; service fees from selling show tickets and selling bus tickets; revenue from Mobile Entertainment, and other services etc., while other income came mainly from interest earnings and return from investments.

Our advertising income in the year 2009 is higher 2.2 percent year-on-year, an increase of Baht 178 millions. The increase came from adjustment of time slots, expansion of prime time and amendment of show time which increased advertising income. However, revenue from license fee and other services reduced compared to the previous year resulting from economic problem. Revenue from organizing concert and show was a bit higher than the previous year though number of activities was reduced. Based on such strong point and our credibility, the primary income of 2009 is a bit higher than those of the previous year despite the fact of unfavorable economic circumstance.